

January, 11, 2017

Members present: Claudia Spann, Matt Meeker, Jan Robie, and Emily Remaklus. Others present: Trish Pizzifred, Barb Knisely

Claudia Spann called the meeting to order at 6:02pm. The electing of officers was postponed until after our guest, Trish Pizzifred, spoke.

New Business:

Partnership with Buskerfest and CureSearch for 2017

- Trish Pizzifred spoke about her new nonprofit and her plans to have a TriCureathon which would be a morning event festival.
  - She is looking to collaborate with the Buskerfest and host both events on the same day as a way to bring in more people.
  - Money made on the event would be donated to CureSearch which works with families and children battling cancer.
  - Last year's event charged \$25 per person and brought in about 200 people
  - Last year also had an art auction event and chicken dinner
  - Claudia made aware that our event, Buskerfest, was a free event
  - The goal Trish stated was to have both events going on in the park together as a way to share crowds and share entertainment.
  - Trish is willing to work around our timeframe.
  - Matt suggested a wrist band may be a way to distinguish those who paid for the TriCureathon events, and tickets for the chicken dinner.
  - Matt suggested looking for proof of payment to the CureSearch from last year before officially partnering with WAAB.
  - The possibility of alcohol at the Buskerfest would not be an issue for Trish's event in case WAAB wants to add that element.
  - Liability insurance is the big issue that WAAB was concerned about, but otherwise WAAB is interested and considering the partnership.
- Election of Officers:
- Emily volunteered to be secretary.
  - Jan made a motion to elect Claudia as chair, Matt as co-chair, and Emily as secretary.
  - The motion passed unanimously. Emily made a motion to accept the November minutes and Matt seconded the motion. The motion passed 4-0.

Staff Repor

- Barb shared the new art display in the lobby, watercolor paintings by Glen Freimark.
- An artist from Aspiring Hands will be on display beginning April 1<sup>st</sup>.

Old Business

- The holiday art show had three evaluations from participants and shared that the reviews were mostly positive. Some participants found out about the event through the newspaper fliers and advertisements. What participants suggested was having more foot traffic and bringing performers in the art sales room.
- Claudia said WAAB had a lot of verbal compliments throughout the day. She also explained that there were a few people who didn't do as well with sales as they had hoped. Yet, some others said this was the best art show they've done and the show where they've sold the most.

- Matt said the set-up and teardown went very well.
- The dancers' families really filled up the rooms and brought a crowd. The only issue was that many of these families didn't stay to shop.

#### New Business

- Claudia suggested continuing the art classes during 2017, and Barb said she would set those up if there was interest in participating.
- Jan said that adding pictures to the event display would help draw in attendees.
- Trish said she was hoping to get the young lady from Grand Rapids who was on America's Got Talent to perform at the event.
- Jan brought up the possibility of a second art show in May as a new event. However, Barb said the weather is always a factor in May, and Claudia mentioned the busy school schedule during that time of the year.
- A mural is also a possibility, but WAAB would need to find the artist first.
- Barb is planning a 2018 Garden Gnome display similar to the Wings around Whitehouse. The business would get to keep the gnome.
- She also said she'd like to approach the elementary school and have the kids draw something for the next winter banners. This would be similar to the previous banner contest that WAAB hosted.

Claudia moved to adjourn the meeting and Emily seconded the motion. Motion passed 3-0. Meeting adjourned at 7:07 pm.